

ODYSSEY PETS

972-407-1166

14999 Preston Rd. Ste. 400A

Dallas, Tx. 75254

Hours: Monday-Saturday 10-8pm, Sunday 12-6pm

Early drop off for grooming, boarding, & daycare available by appointment.

Ask us about our services!

Grooming, Boarding, Daycare, Aquarium Service & Installation

EVENTS:

- Feral Friends Cat Adoptions: 3rd Sunday of every month
- Luv My Pet Low Cost Vaccine Clinic

Upcoming Dates: Saturday, August 16th 4:30-5:30

Saturday, September 13th 4:30-5:30

Saturday, October 11th 4:30-5:30

Saturday, November 8th 4:30-5:30

Saturday, December 6th 4:30-5:30

Only at
Odyssey
Pets

- Grand Opening Red Carpet Event plus the 8th annual Woof-O-Ween Party: Saturday, October 25th 4:00-6:00pm
- Dog Adoptions: check our website for updated schedule

www.odysseypets.com



**Always natural.
Always healthy.**



If we wouldn't use it for our pets,
we wouldn't sell it to yours.

**SPORT YOUR OWN
ODYSSEY
REUSABLE BAG!
NOW AVAILABLE.**

Vol. 5
Fall/
Winter
2014

The ODYSSEY BARKER

making some noise about pets & toys



**We'd Like to Thank
the Academy...**

What To Ask For When You Go To The Groomer

**FEEDER'S DIGEST:
OUR BITE ON DIGESTION**

Angry Fish? **A word on tank aggression**

**The
Shiny
New
Odyssey**



Product Spotlights & Trends

We'd Like to Thank the Academy...



We won! Odyssey Pets has been honored with two amazing awards this year. Pet Business Magazine nationally awards an honored few in the pet retail business every year. For 2014, Odyssey Pets won their Retailer Excellence Award for Best Multi-Service Retailer. If that wasn't incredible enough, Odyssey also won Pet Product News' Retailer of the Year Award for Outstanding Business Management. We want to give a big thanks to our wonderful customers and fabulous staff for this achievement!



Business Management Award



Retailer Excellence Award

The Shiny New Odyssey

As Lennon & McCartney once quipped, "It's getting better all the time." Odyssey Pets has moved twice now from its original location of 4,000 sq. ft. on Preston road behind LaHacienda Ranch restaurant. From there, we went to 9,000 sq. ft. at Campbell & Preston and expanded our adventure to include boarding & daycare in addition to grooming and aquarium services. Our latest jump down Preston has brought us to the Beltline intersection next to Tom Thumb. We custom designed the floor plan in order to better fulfill our mission.

We sincerely want to welcome everyone to the new Odyssey!



Kitty Korner

NEW! SMART N' TASTY TREATS



Smart n' Tasty Feline Dental Treats from Emerald Pet Products fight plaque and tartar. The treats are grain-, gluten-, soy- and dairy-free. Also available are urinary and furball formulas. Cats go nuts for these treats, no kidding!

Product Spotlight: Pride by Instinct Food

Nature's Variety brings us their newest line of grain-free and gluten-free nutrition. Pride by Instinct is a high protein kibble with freeze dried raw coating, a natural fiber blend to support healthy digestion and omega 3 and Omega 6 fatty acids for skin and coat health. Contains antioxidants to help maintain a healthy immune system. Complete and balanced for all life stages and all breeds.



ADOPTION.

Feral Friends Cat Rescue group holds an adoption event at Odyssey the third Sunday of every month. They also keep a kitty at all times in store. Help a kitty find a home. Come see us....you might meet your purrrfect match.



BFF cat food pouches
99¢



IF YOU HAVEN'T HEARD, THE CHASE LOUNGE IS FABULOUS



Beastie Bands

Beastie Band Cat Collars are cool collars designed exclusively for cool cats. Made of soft spongy and comfortable material, these collars stretch along their entire length for safety and are very light weight. They have a Velcro closure that really holds and a unique cut-to-fit feature that allows them to fit any size neck, from a kitten to the biggest tomcat! Each collar does include a metal eyelet to allow you to hang essential tags. Beastie Band collars are decorated with clever and fun designs. All collars are 1/2" wide and 12" long and may be cut to fit.



NUTRISOURCE SALMON POUCH

New! Salmon fillets in a pouch. 100% Wild Caught Salmon.



Product Spotlights & Trends



Smart n' Tasty® Dental plus Fresh Breath works to scrape the teeth clean while eliminating bad breath with all natural ingredients like dill, parsley, mint, & chlorophyll.

TWIZZIES!

100% digestible, grain free, all natural chews that both you and your dog will love.



Kaylor of Colorado's

bird & small animal food mixes are specifically vitamin enriched, extremely clean, and encompass a wide variety of high quality, natural ingredients from around the world. Before allowing any ingredient into the plant, it is inspected thoroughly for cleanliness and freshness. Packaged in a nitrogen flushed bag - NO BUGS!



WOW!
WOW!
WOW!



On-Site Engraving!

We now have tag AND collar engraving in-store! Quick, Easy, Affordable. As low as \$9.99



TIPS & TRICKS

Here's a healthy, creative idea for stuffing your Kong toy (or any stuffable rubber treat toy):

Mix 2 or more of the following ingredients in equal parts together and stuff into your Kong.

- canned pumpkin
- banana
- peanut butter
- granola
- cheese
- frozen peas

You may freeze the toy afterwards to make it more challenging for your pup to retrieve.



What To Ask For When You Go To The Groomer

Vocabulary can differ from salon to salon. Here's some basic lingo in the industry that we use at Odyssey Pets:

Full Service Groom: (FSG): Bath & brushout, nails, clean ears, anal glands, pad trim, rear trim, face trim (also called "feet, face, & tail" trim or FFT)

Teddy Bear: FSG plus haircut. Legs are usually left longer. Face round.

Puppy Cut: FSG plus haircut. Legs and body are the same length.

Kennel Cut: FSG groom plus haircut. Legs and body are very short and are the same length. AKA "shavedown."

Personality Clip: FSG plus custom styled haircut. Our experienced groomers will help you choose the right haircut for your dog.

Breed Standard Clip: FSG plus the standard clip for a particular breed. For example, a "schnauzer cut."

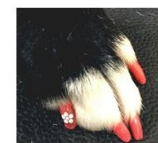
ODYSSEY PETS GROOMING SERVICE MENU

Add-On Services

Teeth Brushing \$5
Nail Grind \$5
Herbal Flea Dip Small Dog \$5 Large Dog \$10
Medicated Shampoo Small Dog \$5 Large Dog \$10

Extra Special Services

Nail Painting Small Dog \$5
Nail Painting Large Dog \$10
Custom Nail Art starting at \$10



A la Carte Services

Nail Clip Small Dog \$7 Large Dog \$10
Nail Grind Small Dog \$10 Large Dog \$12



Hair Dye starting at \$15
Semi-permanent, rainbow of colors available
Head, Tail, Mohawk, or Full Body

Shedding Treatment

We use all-natural oat protein and aloe Simple Shed Shampoo followed with the Simple Shed Treatment, specially formulated to release loose hair and undercoat while it cleans and conditions. Extra time for brushing is given.

Please note: grooming will remove the bulk of hair that has already left the pet's follicle, but the grooming process further stimulates the coat. Shedding will continue for about 48 hours after grooming and then decrease.

Shedding Treatment \$10-20 in addition to Full Service Groom depending on size of dog and type of hair

We only use all-natural, chemical-free, paraben free shampoos & conditioners in our salon.



FEEDER'S DIGEST: OUR BITE ON DIGESTION

What is good for us is not necessarily the right diet choice for dogs. They process fats and carbs differently than people do. Proteins and fats are dogs' primary fuel sources. They break these macronutrients down quickly and efficiently—like we do with carbs. Dogs are carnivorous and have digestive systems designed to process protein and fat far better than humans. Their gastric pH is lower than ours which facilitates protein breakdown and kills the abundant dangerous bacteria often found in decaying flesh foods. Dogs produce amylase, which is the digestive enzyme that breaks down starch—but, they produce this in small quantities. For this reason, dogs have a difficult time digesting high quantities of grains and other complex carbohydrates. Most carbs pass through their system undigested. In high quantities, the body will begin to view/process these undigested molecules as toxins' or 'invaders' that need to be eliminated from the body. Signs of this process can typically be observed on the skin (the biggest eliminative organ) — flaky, itchy, yeasty, etc.

A large amount of dog foods on the market today contain around 40% carbohydrates in the form of grains. *Excess carbohydrates are what add weight to a dog, mostly due to inefficient digestion.* Dogs can process the protein in raw, fresh foods much better than in processed dry foods. If raw is not an option, a low carb kibble formula would be a good choice. Adding a digestive enzyme supplement can aid in the breakdown of the dry food by adding probiotics that clean the intestinal walls and help the dog absorb more of the nutrients from the dry food. Digestive enzyme supplements also help the dog with amylase production to help process carb content in the food.

Unless your dog has a special dietary need like dogs with pancreatitis, looking for a "low fat" food will not necessarily help in taking the pounds off your pup. In most cases, balanced raw diets are best, but if dry food is your pick, try choosing a high-quality kibble that is grain-free and supplemented with a high-quality prebiotic and probiotic like Herbsmith's *Flora Plus*.

*For further information, please refer to *How Dogs Digest Different Foods* by Sy Guth, *NZ Dog World*, March 2009

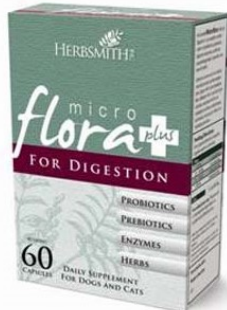


**Herbsmith's
MicroFlora Plus**
Starting at \$19.99

WE LOVE RAW
Northwest Naturals.
One of our favorites. Find it in the
frozen food section.



Fruitables Digestive Supplement is a nutritious balance of soluble and insoluble fiber, soothing herbs and essential vitamins for optimal health of dogs and cats. Helps support healthy digestion, G.I. tract function and stool quality.



FISHY NEWS

Angry Fish?

A word on tank aggression

Fish fight for many reasons: territory, food, mates, etc. Sometimes you can witness the aggression happen but a lot of times you only see the damage that results...split or tattered fins, missing scales. This can happen because when you are observing the aquarium, the fish beg for food. When you are not there, they spend their time fighting for territory or mates.

Just like alpha dogs, fish sometimes need to establish their "pecking order." Even guppies have been known to exhibit behavior not unlike a pack of wolves. This hierarchy can change over time as fish mature. Even an aquarium that has been peaceful for a while could all of the sudden turn into a smack down.

Your first line of defense is to rearrange the aquarium decorations. Add or subtract them, move them around and, be sure to create many hiding places so that several fish may take up territories without the threat of another stealing it. Rearranging the tank when adding new fish is also a good idea so that the new fish may be better able to establish a territory without getting beat up in the process. If this tactic does not work, you may need to remove a fish. As to which one to remove, it's usually a toss-up. You may want to remove the beat up fish because other fish will gang up on the weakest link. You might have to remove the biggest fish because as they grow, so do their territories. They may need a bigger tank. In some cases, adding more fish will decrease aggression.

For help healing any battle injuries, keep the water clean and add a slime coat.



**More for
your \$**

Need a lot of decos for not a lot of
dough? Look for the multipacks in
our aquarium department.



**STRESS
GUARD**

Restores slime
coat. Starting at
\$4.99

**ODDBALLS:
BICHERS, FROGS, &
KNIFEFISH**

Tired of the same old same old? Try an oddball fish.
Ask your Odyssey fish nerd about these cool odd-
balls for compatibility with your tank mates.

